



Austrian Federal Economic Chamber
Wiedner Hauptstraße 63, Vienna, Austria



14th International

IVETA

Technical Vocational Education
and Training Conference
and Exhibition
25-27 August 2004
Vienna, Austria



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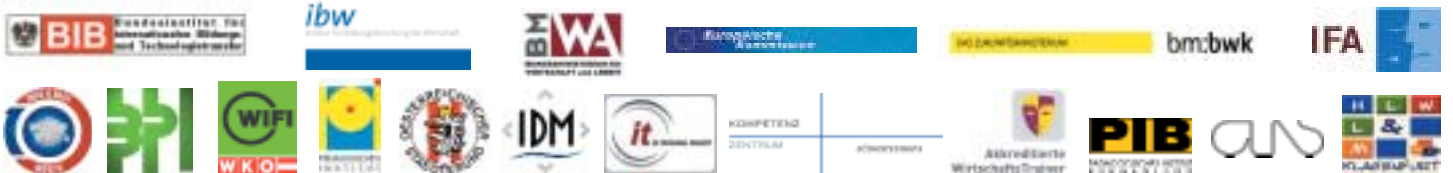




The Hosts, IVETA

(International Vocational Education and Training Association)

and the
18 Austrian Cooperating Partners,
warmly welcome you
to the 14th annual conference:
IVETA – Vienna 2004





The Federal President of Austria



Dr. Heinz Fischer
The Federal President
of Austria

I sincerely welcome all the participants of the International Vocational Education and Training Conference 2004 to Vienna.

Austria is proud of the outstanding level of its vocational education and training which contributes a large part to the high quality of our local services and products.

In today's "Further Education" and "Knowledge society", the key phrase of "Lifelong Learning" has now become the usual practice. A solid vocational education and training contributes significantly to the prosperity of the people.

Therefore, it becomes a question of the solidarity between countries and peoples, to transfer "know how", and the individual strengths, in order to advance positive economic development between friendly States.

I thank the organisers for their idealism and commitment to the area of international vocational education and training transfers. I wish the IVETA - Vienna 2004 Conference many stimulating discussions and a lot of success.

Heinz Fischer





Welcome



Hubert Gorbach
Vice-Chancellor
of Austria

As the Federal Minister for Transport, Innovation and Technology, I welcome all efforts aiming to showcase Austrian Know-How and Austrian technological competence to a broad audience. Education, in the widest possible sense, must include the acquisition of technological competence. Lifelong Learning must also be seen in the context of new technologies.

The presentation of experience, practice and proven concepts of Vocational Education and Training are general objectives of the Conference organisers. They have to be seen in the light of Know-How Transfer. Austrian Research Institutes and Technology Centres display work of high quality which should not be withheld from an international audience and market. IVETA provides the possibilities for discussions among specialists, for the exchange of ideas and for the creation and expansion of technical networks. These networks provide a good opportunity to convey Austrian technological competence.

Vocational Education and Training and the Fight against Poverty; Lifelong Learning and the Knowledge Society; career counselling and career development; all these terms found in the Conference themes, cannot be separated from Research and technological competence. Therefore, I wish the 14th annual IVETA Vocational Education and Training Conference a lot of success and hope that the Conference title: "Vocational Education and Training – International Development Catalyst" can, in the best possible way, be converted into practice.

Hubert Gorbach

Vice-Chancellor and Federal Minister for Transport, Innovation and Technology





Greetings message



Elisabeth Gehrler
Federal Minister for
Education, Science
and Culture

Solid vocational education and training provides young people with the best possible basis for a successful life. At the same time, the quality of initial vocational education and training is also one of the decisive factors of a region's economic performance.

Austria's wide variety of VET pathways, ranging from apprenticeship training to school-based programmes in the engineering, business, hospitality and services sectors ensures that a large proportion of the population has completed at least upper secondary education. It is also due to these VET opportunities that Austria's youth unemployment rate is the lowest within the European Union. Globalisation and increased international cooperation in general require enhanced cooperation within VET. Facilitating mobility and mutual recognition of acquired qualifications are among the key issues to be addressed. Exchange of experience and good practice models plays an important role in these collaborative efforts.

Cooperation in VET often forms the basis for enhanced economic cooperation. It also contributes to a better understanding of the socioeconomic and cultural environments in other countries. I am very pleased that the 14th IVETA conference is taking place in Vienna. It will certainly provide ample opportunity to participants to make new contacts and to intensify the international exchange of experience.

I would like to extend my best wishes to the organisers and, in particular to the participants of this conference. I am convinced the conference will be successful and allow for lively discussions and conclusions that lead to lasting results!

A handwritten signature in black ink that reads 'E. Gehrler'.

Elisabeth Gehrler
Federal Minister for Education, Science and Culture





Welcome Address



**Dr. Benita
Ferrero-Waldner
Foreign Minister**

I would like to extend a warm welcome all the participants of this year's conference of the International Vocational Education and Training Association in Vienna.

In the past five years as Minister for Foreign Affairs I have had responsibility for – and taken great personal interest in - Development Co-operation. Education has always been at the core of the international development agenda and has been a major focus of Austria's Development Co-operation.

Austria supports the international aim to “achieve universal primary education”, as stipulated by the Millennium Development Goals, but we also contribute significantly to improved secondary and tertiary education in our partner countries. In this regard we are convinced that putting emphasis on vocational education and training is key to laying the foundations of economic development, job creation and hence eradication of poverty. In the past ten years, for example, my ministry has provided approx. EUR 5 m worth of grants to VET-programs in Southeastern Europe alone.

I am therefore particularly pleased that this year's conference of the IVETA in Vienna will examine the role of VET as a “catalyst for international development”.

I wish you productive and pleasant days in Austria!

Yours sincerely,
Benita Ferrero-Waldner





Welcome Message



Dr. Martin Bartenstein
Federal Minister for
Economics and Labour

Investing in proper vocational education and training is an indispensable prerequisite to ensure a lifelong and personally satisfying career that permits individuals to cope with the manifold changes in production technologies and techniques, new forms of business organisation, and the constant development and application of new materials and services.

In the same way, vocational and follow-up training provides the foundation on which to build and expand an industrially developed business location.

Austrian industry in particular thrives through ongoing efforts to modernise vocational training and upgrade the qualification system as a fundamental requirement to safeguard and continue our successful policy of attracting new businesses.

I very much welcome that the IVETA Conference 2004 takes place in Vienna and wish it the best of success in its deliberations on the further development of professional consultancy and vocational training as the foundations for life-cycle learning.

Dr. Martin Bartenstein
Federal Minister of Economics and Labour





Education – in all its various forms ...



Dr. Michael Häupl
Mayor of Vienna

... is, beyond any doubt, the most important “raw material“ of the 21st century. I am thinking here of the varied classical Viennese school education in particular, such as the Technical and Vocational Schools; Universities; Adult-Education Centres; Post-graduate Education; Professional Development in the workplace; and Life-long Learning Initiatives.

The declaration that Education is extremely important in Vienna is not just lip service. It is proved by the many successful programmes run in schools and by the encouragement of initiatives towards Further Education. An example that I am thinking of in the area of school Education is the dedicated “Cooperative High Schools Model” (Kooperative Mittelschule). This model is excellent for students as it offers a high degree of flexibility.

A significant step forward in Post-graduate Education in Vienna which has had a successful outcome, has been the founding of the “Vienna School of Clinical Research”. In the past 3 years, more than a thousand doctors and scientists from all over the world have come to Vienna. The internationally assembled teaching staff in the field of clinical research are making use of and enjoying the modern and high quality training provided.

Another achievement in a completely different sector established by the City of Vienna is the “Employee Support Fund”. The purpose of the Fund is to guarantee employees and job-seekers better opportunities in the workplace through Further Education – an important aspect in view of global competition.

A special concern of the City of Vienna, apart from specific initiatives in the field of education, is to attract the best “Minds” to its Universities and Research Centres. This has been achieved in some cases through the establishment of Guest Professors or Chairs; in other cases through grants or financial support to Scientific Institutions. The world famous quantum physicist Anton Zeilinger and his Institute for Quantum Optics and Information is only one example.

Therefore, it is obvious: for everybody who wants to learn or study, children, young people or adults, we need the best teachers possible. The City of Vienna has a duty and a commitment to providing a creative, stimulating and pleasant surrounding in field of Education.





Lifelong Learning, Adult Education and Employability



Dr. Erhard Busek
Special Coordinator of
the Stability Pact for
South Eastern Europe

Southeast Europe has seen tremendous changes in the last years. In all countries, we have democratic governments and the economies are being transferred to market economies. Politically speaking, future membership in the EU is on the horizon. I am happy to note, that after the EU enlargement 1 May 2004, focus is shifting to Southeast Europe as the region for the next EU enlargement.

This welcome addition of Southeast European nations to the European House will have far-reaching consequences for the education systems of these countries on all levels, basic, secondary, university-level as well as vocational training and adult education. In tune with other European countries, Southeast Europe will need knowledge-based societies or information societies, as some like to call them.

Within the Stability Pact (<http://www.stabilitypact.org>), we have two major activities, which will contribute to that end.

- SEE Education Reform Implementation Initiative aims to link the national education reform processes in the SEE region with European trends, as outlined in the "EU detailed work programme on the follow-up of objectives of education and training systems". This Initiative is complementary to the activities of the European Commission in the field of education.
- SEE Education Reforms in Line with EU Developments. The EU has given itself the ambitious target to modernize the education systems of its member states, also to increase competitiveness and enhance employability, by 2010. These improvements, known as the Lisbon Process, should bear equally promising fruits in Southeast Europe through the SEE Education Reform Initiative, launched under the auspices of the Stability Pact. Its aim is to extend the benefits of common European standards in education also to SEE and to better integrate countries from South Eastern Europe into the evolving "European Area of Education". A Memorandum was signed in the margins of the EU Education Ministers Conference in June 2003 in Nicosia (Cyprus) by several countries from South Eastern Europe, demonstrating the regional impact the Initiative will have.

In order to support these steps towards educational modernization of Southeast Europe, it is paramount to also address the needs of vocational education and training. At the end of the day, it is the skills of the workforce and the human capital on all levels (and not only management), which decides on the successful participation of a country's economy in the wider (world) markets. I therefore welcome the fact, that IVETA is holding this important conference in Vienna 25 – 27 August 2004 and I particularly appreciate the wide participation from Southeast Europe. I wish you very fruitful and memorable days and wholeheartedly welcome you to my hometown Vienna!

Yours sincerely
Dr. Erhard Busek





Dear IVETA Conference Participants



Dr. Christoph Leitl
President – Austrian
Federal Economic
Chamber

As President of the Austrian Federal Economic Chamber, I am delighted to have the 2004 IVETA Conference here in our building. Our many important guests know that the importance of Vocational Education and Training is growing. The Austrian Federal Economic Chamber has always placed an emphasis on Vocational Education and Training and Further Education in its endeavours with and for the local enterprises and businesses.

At WIFI Austria, we have broken new ground to establish a department for International Know-How Transfer (IKT). This department provides quality, high standard courses for enterprises and businesses in Central and Eastern European countries (CEEC); the CIS States; China; Mongolia; and the Arabic countries as well. The aim of these courses is to strengthen the economy of the country and to build future economic relationships.

The Austrian Federal Economic Chamber fully supports the “Lifelong Learning” concept and the aim for business from the Lisbon Commitments - that Europe shall become the most competitive business field. For this, we need to invest more in education and training as well as in “Human Capital”. In this case, it is not only the enterprises and businesses, but also the individual and the State which play an important role. Only together is this ambitious goal achievable. The Lisbon Commitments demand an economic show of strength which can only be achieved with dynamic enterprises and businesses. For this to be possible, we need to support and encourage the education system, entrepreneurship, entrepreneurial spirit and help new enterprises and businesses to start off.

Therefore, I welcome the intensive exchange of ideas about the different Vocational Education and Training systems and trends for which this IVETA Conference has provided a forum. I wish all the Participants success and hope that you enjoy forming new contacts; and to the pursuit of “Lifelong Learning” through constructive outcomes and new Vocational Education perspectives.

Dr. Christoph Leitl
PRESIDENT – Austrian Federal Economic Chamber





Welcome from the President



Philip Loots
IVETA President

The response to our conference invitation has been outstanding with almost three hundred delegates from forty countries attending the conference. More than over eighty presentations, workshops and round-table-discussions will take place, including addresses by the six Key Note Speakers.

Social events have also been organised to give participants the opportunity to interact feely with the other delegates and explore networking possibilities – as the main aim of the conference is to give representatives of national and international TVET bodies the opportunity to build up, expand and utilise an effective network of vocational education.

The visits to the vocational education institutions will also be very informative and will provide delegates with exposure to the unique Austrian Vocational Training system and with a further opportunity for networking.

I would like to take this opportunity to extend sincere thanks to all our sponsors for their generous support and to Dr Häupl, the Mayor of Vienna, for hosting the Cocktail Reception at the Festival Hall of Vienna City Hall.

I would like to congratulate Klaus Sodemann, Ingrid Trenner, the personnel of K.I.S.T Consulting GesmbH and the other organising committee members for all the time and effort they have put into producing such an excellent conference programme. We look forward to three days of lively deliberation, which I feel confident will enhance vocational education and training world-wide by the sharing of best practices and innovative ideas.

While you are in Vienna, please enjoy this beautiful, historical and friendly city.

We look forward to your enthusiastic participation in the conference.

Yours sincerely

PHILIP LOOTS
PRESIDENT





Chair - Conference Organising Committee



Mag. Ingrid Trenner
Managing Director
K.I.S.T. Consulting
GesmbH

As an Austrian and as Director of KIST Consulting, the organisers of IVETA Vienna 2004 I am extremely pleased to bring the 14th annual IVETA TVET Conference to Vienna. I warmly welcome all the delegates and participants from over 40 nations to the IVETA – Vienna 2004 Conference in the heart of Europe. This Conference has been possible in collaboration between IVETA and the 18 Austrian cooperating partners. Under the title “Vocational Education and Training– International Development Catalyst” the 3-day Conference will be accompanied by an exhibition for Vocational Education materials.

Personally, my wish is that this Conference highlights to all of you the importance of a joint effort for Vocational Education and Training (VET) programmes involving educators, government and businesses. Recently, there has been a demand for a more hands-on approach to VET. In this way, we need to develop new programmes which incorporate a ‘holistic’ approach to learning or in other words, ‘learning by doing’ across VET. I believe that for many people, a good Vocational Education and

Training is the key to a successful future, and in this respect we must do all that is possible to support the development and extension of VET in all countries worldwide. Moreover, to achieve this, it is vital to build appropriate networks – an international Know-How Transfer network - with an understanding for inter-cultural differences; to have an exchange of new ideas and concepts; and most of all to respect and cater for individual learning needs.

The Austrian model of Vocational Education is an internationally well recognised system. The Vocational Education Schools, especially the “Dual Education System”, demonstrate a special appreciation for the importance of hands-on-training as well as the theoretical knowledge. The “Dual Education System” reflects how the economy and school education work as partners. Hence, competent economic training on all levels is the solid basis for good working economies. Given this fact, the Conference promises to be a unique and dynamic event. As it is accompanied by an exhibition, it provides an international platform for specialists of Vocational Education to network with others from around the world and make contacts for the international know-how transfer and exchange.

I believe that all delegates and participants will find the Keynote Speakers; Presentations; and Round-table Discussions stimulating, informative and interesting. I extend a special thank you to the Keynote Speakers and to all our speakers. Educational Visits have been organised to visit Austrian companies actively involved in Vocational Education and Training. The Conference Dinner and the Welcome Reception at the Vienna Town Hall, allow delegates to relax, socialise and to enjoy the famous Austrian hospitality.

In closing, I would like to thank everybody who supported this Conference: IVETA; the 18 Austrian cooperating partners; and my KIST Consulting Team.

Welcome to Vienna, Austria and may this Conference be an educational and memorable one!

A handwritten signature in black ink, appearing to read "I. Trenner".





Programme at a Glance

Tuesday August 24

- 08:00 - 10:00 Registration at the WKO Building
09:00 - 16:00 Educational Visits
16:00 - 18:00 Registration at the WKO Building
19:00 Departure from WKO for "Heurigen Abend" (optional, booking required)

Wednesday August 25

- 08:00 - 18:00 Registration
09:00 Official Opening Ceremony
10:00 Plenary Session, Keynote Presentations
11:30 Official Opening of Exhibition
12:00 Parallel Sessions
13:30 Parallel Sessions
16:00 Parallel Sessions
19:00 Departure from Hotels (bus transfer) for
20:00 Conference Dinner at the Miller-Aichholz Palace

Thursday August 26

- 08:00 - 18:00 Registration
09:00 Plenary Session, Keynote Presentations
11:00 Parallel Sessions
14:00 Parallel Sessions
15:30 Free for individual arrangements
19:15 Departure from Hotels (public transport) for
20:00 Reception at the Vienna Town Hall

Friday August 27

- 08:00 - 16:00 Registration
09:00 Plenary Session, Keynote Presentations
11:00 Parallel Sessions
14:00 Parallel Sessions
16:00 Closing Ceremony

There will be half hour breaks in the mornings and in the afternoons where refreshments will be served. The exhibition in the foyer adjoining the conference rooms is open daily from 8:00 until 17:30.





Opening Ceremony – Wednesday 25 August

Musical Introduction

Austrian “Family Music Regenfelder”

Chairwoman’s Opening Remarks

Komm.Rätin Renate Römer, Vice President, Austrian Federal Economic Chamber

Film

Austria - unique and spectacular landscape, pristine nature

Welcome Address

from the Federal President of Austria
(read by Mag. Ingrid Trenner, KIST Consult)

Presentation of nine Austrian Bundesländer

Performed by KIWI – Kinder in Wien - Child Care Centre – Ziegelofenstrasse

Welcome Address

Mr. Philip Loots, IVETA President, South Africa

Austrian Folk Dance

(KIWI – Kinder in Wien - Childcare Centre Vienna)
Choreography: Mrs. Helga Hunka, Music: “Family Music Regenfelder”

Conference Opening Declaration

Komm.Rätin Renate Römer, Vice President, Austrian Federal Economic Chamber

Introduction of WIFI International (Institute for Economic Promotion)

Komm.Rätin Renate Römer, Vice President, Austrian Federal Economic Chamber

Short break - session continued with Keynote Presentations





Conference Dinner at Palace Miller-Aichholz - Wednesday 25 August

19:00 **Transfer** from Hotels to Europahaus

19:30 **Aperitif** in the Gardens of Palace Miller-Aichholz

Welcome Address by Mr. Karl Lichtenegger, Event Manager, Rosen Hotels

20:00 **Dinner** - Buffet

Music by Penzinger Konzertschrammeln directed by Ing. Roland Smeterna

21:30 **Award Ceremony** in the Gardens of Palace Miller-Aichholz

Address by the IVETA President - Mr. Philip Loots, South Africa

Presentation of IVETA Awards - IVETA Awards Committee

22:30 **Return** to Hotels (Transfer by bus or public transport)





Reception at the Vienna Town Hall - Thursday 26 August

19:15 **Transfer** from Hotels to Vienna Town Hall (public transport)

20:00 **Reception**, hosted by the Mayor of Vienna

Addresses by

- The Deputy Mayor, Town of Vienna, Mrs. Grete Laska
- The IVETA President Elect, Mr. Thomas McArdle

From 21:30 **Return** to Hotels (Transfer by public transport)





Closing Ceremony - Friday 26 August

Chair

Mr. Thomas McArdle, President-Elect, IVETA

Presentation of Conference highlights

Music

"Pearls of Vienna" - A Ladies' Ensemble, directed by Mrs. Barbara Ortner

Presentation of Austrian Award

Invitation

Dr. James Williamson,
IVETA Regional Vice President Sub-Saharan Africa
The Fifth Africa Regional IVETA Conference will be held from
May 8-11, 2005, Mowana Safari Lodge, Kasane, Botswana.
Conference Theme: Achieving poverty reduction through relevant quality
vocational education and training in partnership with industry.

Invitation for IVETA Conference Las Vegas December 8, 2004

Mr. Bill Knaak, Conference Co-Chair

Music

"Pearls of Vienna" - A Ladies' Ensemble, directed by Mrs. Barbara Ortner

Address

Komm.Rätin Renate Römer
Vice President, Austrian Federal Economic Chamber

Closing Remarks

Mr. Philip Loots, IVETA President





Exhibition

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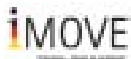
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Key Note Speakers | Julius Raab Saal

Wednesday 25 August 2004, 10:00



Dr. David Fretwell

Lead Employment and Training Specialist, World Bank, Washington
„The Knowledge Economy: Core competencies and implications for individuals and Vocational Education.“



Dr. Peter Kampits

Dean of the Faculty of Philosophy and Education (Vienna University)
„Europe is more than the European Union“

Thursday 26 August 2004, 9:00



Dr. Muriel Dunbar

Incoming Director of the European Training Foundation
„The importance of Continuing to develop Technical and Vocational Education and Training in a Greater Europe.“



Dr. Christian Dorninger

Austria, Department of Information Technologies in Austrian Schools,
Federal Ministry of Education, Austria
„E-Learning approaches in VET as part of knowledge society and lifelong learning strategies.“

Friday 27 August 2004, 9:00



Eng. Ali Ahmed Sayed

Counselor to the Minister of Education from Egypt for International Cooperation and Director of Mubarak-Kohl Initiative
„The role of VET reform in poverty reduction – Lessons learned: Introduction of cooperative training (Dual System) as part of VET reform in Egypt in cooperation with the Federal Republic of Germany“



Dipl. Ing. Dr. h.c. Josef Riegler

Austria, President of the Ecosocial Forum of Europe
„The Global Marshall Plan for a world wide Eco Social Market Economy – A European Initiative.“





Sponsor Partners and Support Partners

The following sponsor partners and support partners have contributed either funds or services. Only their generous support has made this conference possible. We do thank them very much for their assistance. The IVETA –Vienna 2004 Logo was conceived and designed by a student, Marion Plankensteiner from the Technical School of Glass Work and Glass Art Kramsach, Austria (HTL Glas Kramsach). The logo was designed in a class taught by Professor Johann Golner. The Austrian Award was then born out of this logo.

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- Learning Management Systems

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